

The Change Lab—Social Innovation In Practice

A Three-day Capacity-Building Workshop



Who Should Attend?

- Managers in business, government, and civil society who want a fresh way to address the challenges facing them
- Leaders at all levels in organizations who want to enhance their capacity to listen and observe, connect more deeply with others and themselves, and innovate in fresh ways
- Facilitators and change agents who want to learn to address more complex challenges with diverse groups.
- Anyone involved in innovation, policy, or engagement of stakeholders in complex contexts.

Course Dates

San Francisco: 21-23 October 2009
Boston: 16-18 November 2009
9 am-9 pm on the first day; 9 am -5 pm on the second day; 9 am -3 pm on the last day

Cost (excluding travel and accommodation)

\$1750 per person
\$1250 per person for education, government, and non-profit organizations
Team discounts available for groups of 4 or more.

Registration and Further Details

To register, please go to <https://reospartners.wufoo.com/forms/the-change-labsocial-innovation-in-action/>

For questions or further details and registration information please contact LeAnne Grillo (leanne@reospartners.com)

"As I reflect back on the course, three things stand out. First—when I think of the 'stars' of the course, those people that I learned the most from, it was the participants. This to me is a sign of brilliant facilitation. Secondly, the content provided me with much more clarity regarding social complexity and tools for helping navigate through it. Finally, and probably most significant, you were able to create a sense of what the 'resilient container' feels like for us and demonstrate the importance of, and the means to create such a container."

—Tom Looy, Tacit Knowledge, LLC

Today's most pressing challenges are characterized by enormously high complexity. Relying on past experience to figure out what to do is no longer sufficient. After all, if we always do what we've always done, we always get what we've always got. We need to find new ways to address our toughest challenges that allow us to uncover innovations with the potential to bring forth a better, more robust future. We need to shift how we think and act—from mechanistic to systemic, from closed to open, from downloading and debating to reflective and generative dialogue, from a heroic leadership model to one of shared or collective leadership. But most importantly, we need to be willing to change ourselves in order to be able to change the system.

Using exercises, classroom lectures, artistic, and physical expression, this workshop offers an opportunity to use the Change Lab methodology with a hands-on, experiential application. Built on Theory U (Otto Scharmer) and integrating a wide range of other tools and techniques, including systems thinking, scenario thinking, and rapid-cycle prototyping, the Change Lab will give you a practical approach to the three core movements: co-sensing, co-presencing, and co-creating.

The Change Lab as an approach has been developed, refined, and applied over the last fifteen years by Reos Partners through work on the sustainability of the global food system, national responses to climate change, child malnutrition in India and orphans and vulnerable children in South Africa.

The Change Lab methodology helps us:

- cultivate an in-depth understanding of our current reality
- connect to our innate wisdom so that we can identify and bring a new reality into being
- design and test alternative solutions that can dramatically shift the system

Whether you work within a single organization or across sectors—integrating business, government, and civil society—the Change Lab helps individuals, organizations, and multistakeholder groups address complex challenges in a systemic, creative, and participative way.



Reos Partners is an international organisation dedicated to supporting and building capacity for innovative collective action in complex social systems.