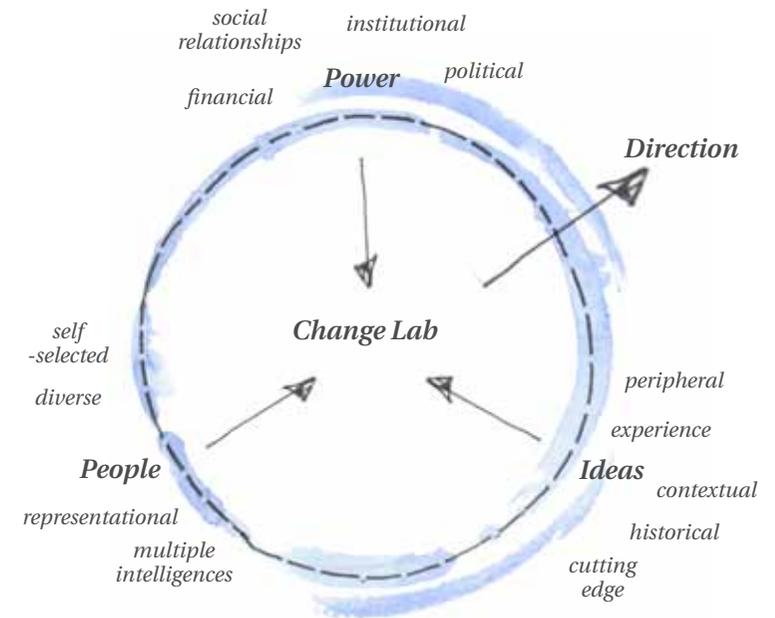


25<sup>th</sup> February and 25<sup>th</sup> March 2010, London

# LABORATORIES FOR SOCIAL CHANGE REOS PARTNERS INVITES YOU TO A ONE-DAY SEMINAR ON SYSTEMIC CHANGE

*Taught by Zaid Hassan, Co-Founder and Managing Partner, Reos Partners, London, the seminar aims to give participants an understanding and grasp of a theory of action around systemic change.*

**"There is nothing as practical as a good theory" - Kurt Lewin**



Drawing on a number of practical examples, including multi-stakeholder change labs such as the global Sustainable Food Lab, the Bhavishya Alliance on Child Malnutrition (India) and the Leadership and Innovation Network for Collaboration in the Children's Sector (South Africa), as well as other current "in-progress" change labs, the course will provide a clear theoretical outline of current practice.

The seminar introduces participants to key-conceptual distinctions and clear language for understanding systemic change. The seminar provides participants with a conceptual foundation for both more advanced training and also an understanding of how various tools, techniques and approaches can be leveraged in efforts towards systemic change.

## Feedback from Previous Participants

*“Lots of ideas sparked my brain off, some simple, some complex, some old, some new. The complexity of being human. The simplicity of the job: balancing head-heart-hands. Room for not knowing. Room for wisdom.”*

*“It doesn't feel like an overly structured presentation, but more like a journey where we know where we started, Zaid had an idea of where he wanted to take us, and we created the journey together, more like an exploration guided by someone's experience and everyone's curiosity.”*

*“Zaid seems at ease with himself and his role, with a clear command of theory, and democratic in style. A pleasure to learn from/with him.”*

## Who should attend this seminar?

This seminar is designed for anyone attempting to catalyse social change and looking for a clearer and deeper understanding of which change strategies to employ. Participants will explore an approach; the change lab, that has been designed and evolved to create deeper social shifts at the level of individuals, groups, organisations and wider social systems. Participation in the seminar will not only give an insight into the change lab as an approach but also allow them to critically assess a broader range of change strategies.

## Who is Zaid Hassan?

Zaid is a facilitator and writer and Managing Partner of Reos Partners, London. He is passionate about bridging divides, cultural regeneration and collective action. His work is focused on supporting individuals, communities and institutions who recognize that new approaches are needed in order to shift current challenges. Currently Zaid is leading systemic change work on the world financial system as well as a global initiative for metropolitan agriculture. Over the last year he has facilitated efforts within the English education system, and participated on a team for sustainable mobility in four European cities. He has also been involved in supporting various coalitions focused on achieving systemic shifts including the Climate Action Network.

Before starting Reos Partners, Zaid spent four years at Generon Consulting where he worked on long term projects bringing together business, civil society, government and communities to innovate within complex and difficult social situations involving sustainable food supply chains in North America and Europe, child malnutrition in India, and aboriginal relations in Canada.

Zaid is an Associate Fellow of the Institute of Science, Innovation and Society, Saïd Business School at the University of Oxford.

## Who are Reos Partners?

Reos Partners is an international organisation dedicated to supporting and building capacity for innovative collective action in complex social systems. We organise, design and facilitate results-oriented multi-stakeholder change processes with business, government and civil society organisations. Our name comes from the Greek rheos, which means flow or stream. Visit our website at [www.reospartners.com](http://www.reospartners.com).

## Course Details

Laboratories for Social Change

25th February and 25th March 2010

9.30-7.30

The Hoxton Hotel

Old Street

London

£399 per person plus VAT  
(includes lunch)

Apply for the course [here](#)

[www.reospartners.com](http://www.reospartners.com)