

**REOS PARTNERS INVITES YOU TO
A 1-DAY COURSE TO LEARN ABOUT
AND EXPERIENCE THE U-PROCESS,
AN APPROACH TO INNOVATION IN
SITUATIONS OF SOCIAL COMPLEXITY.**

**Sensing
Presencing
Collective Action
Prototyping
Innovation
Creativity**

time to upgrade your practice?

**"Lots of ideas sparked my brain off, some simple, some complex, some old,
some new. The complexity of being human. The simplicity of the job: balancing
head-heart-hands." - Previous Participant**

**London
September 21 2011**

the U-process: social innovation in complex situations

www.reospartners.com/institute

ABOUT THIS COURSE

According to Henry Mintzberg, one of the world's most influential teachers of business strategy, most strategic plans fail. What, then, should we be doing if not planning? One reason most plans fail, particularly in situations of complexity, is because the situation on the ground changes faster than a plan can be conceived, signed-off and implemented. This course provides an introduction to approaches more suited to complex situations than planning based approaches.

In 1999, economist and polymath Brian Arthur first articulated the foundations of the U-Process in an interview on leadership. The U-process is an innovation approach and can be used for achieving collective action.

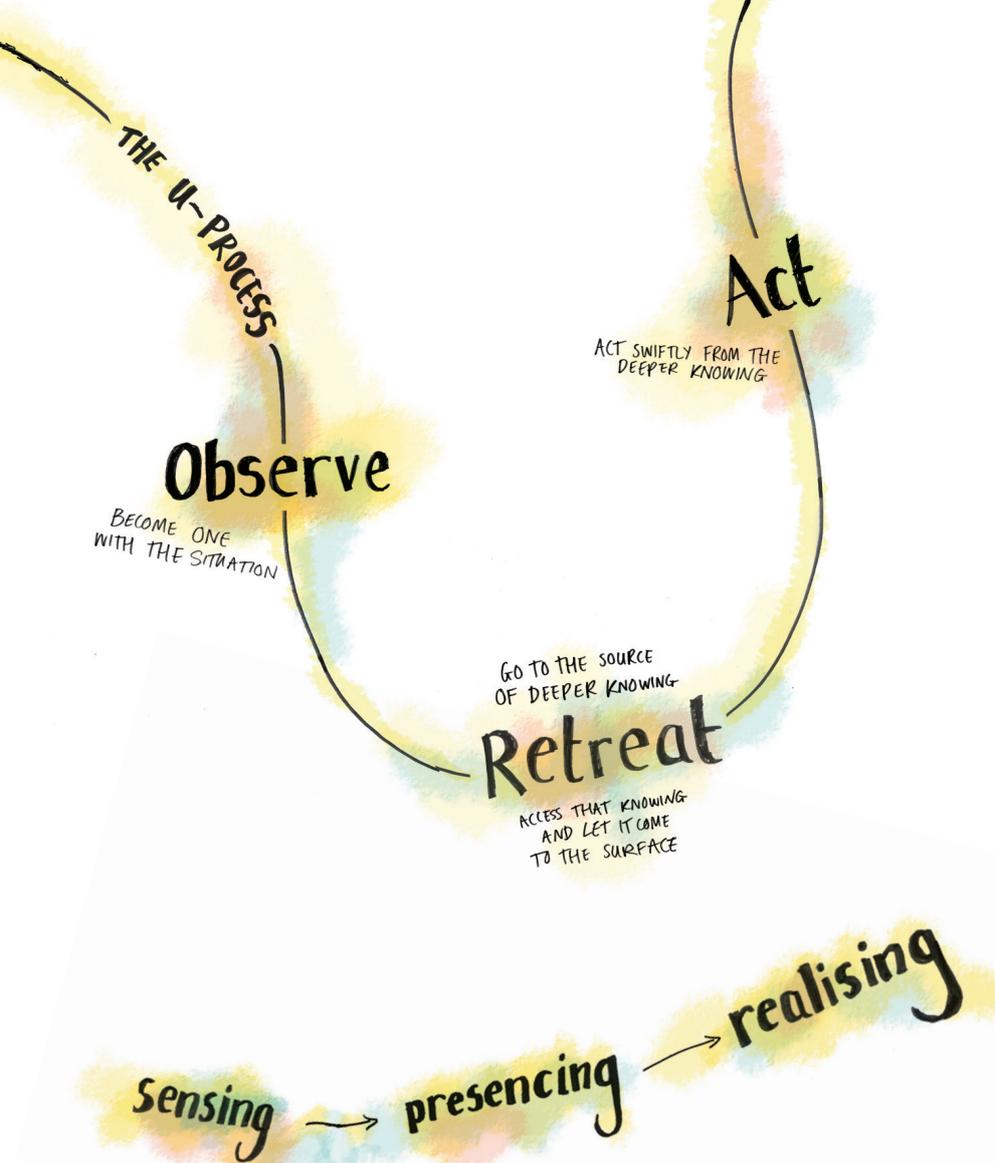
In discussing creativity, Arthur sketched out the three phases to reaching profound thought and creativity: an observation phase (observe), a personal reflection phase (reflect), and an action phase (act).

In the U-Process, these phases are sensing—observing the problem intimately; presencing—connecting to your purpose and inner wisdom; and realizing or co-creating—putting this knowledge into meaningful action and form.

WHO IS THIS COURSE FOR?

This course is designed for anyone who is attempting to catalyze change.

- Facilitators seeking to support groups addressing social challenges
- Managers who want are responsible for strategy
- Anyone who wants sustainable and meaningful results from teamwork
- Professionals seeking to discover more effective methods than planning based-approaches
- Individuals seeking professional or personal development around their own practice and learning
- Organisations seeking to bring facilitation into their organisations to achieve better results and impact





YOUR HOSTS

Zaid Hassan is a facilitator, writer and Managing Partner of Reos Partners in London, an international organisation dedicated to supporting and building capacity for innovative collective action.

Zaid is passionate about bridging divides, cultural regeneration and collective action and his work is focused on supporting individuals, communities and institutions who recognize that new approaches are needed in order to shift current challenges.

As well as leading systemic change work on the world financial system and a global initiative for metropolitan agriculture, he has facilitated efforts within the English education system, and participated on a team for sustainable mobility in four European cities. He has also been involved in supporting various coalitions focused on achieving systemic shifts.

With over a decade of experience, Zaid has worked on long term projects bringing together business, civil society, government and communities to innovate within complex and difficult social situations. He regularly teaches a number of seminars and courses on group facilitation and systemic change. Between 2009-2010 Zaid was an Associate Fellow of the Institute of Science, Innovation and Society, Saïd Business School at the University of Oxford.

Mia Eisenstadt is passionate about addressing our contemporary economic, social and environmental issues collectively and via experimentation and action learning.

Since co-founding Reos she has been working with the change lab as a method to address complex issues. This has included work on peace and conflict resolution in Cyprus, sustainable mobility with WWF in 5 European cities, sustainable education in England and supporting efforts to convene a global change lab on sustainable finance.

Mia's research has focused on different disciplinary approaches to human's relationships to nature, with an emphasis on psychology, ecology and Sociobiology. Her MA in medical anthropology involved fieldwork into healing and transformation processes through arts, media and performance in a South African township.

Before studying for a degree in Human Sciences, she worked as a community development worker in North East Thailand. After her degree, Mia worked as a consultant at Shared Intelligence, an economic and social regeneration consultancy company. With SI, she facilitated multi-stakeholder action-learning groups. At SI she authored "More than Influencing: A guide to social change in the UK".

WHO ARE REOS PARTNERS?

Reos Partners is an international organisation dedicated to supporting and building capacity for innovative collective action in complex social systems. We organise, design and facilitate results oriented multi-stakeholder change processes with business, government and civil society organisations. Our name comes from the Greek rheos, which means flow or stream. Visit our website at www.reospartners.com.

REGISTRATION & DETAILS

London, 21st September 2011

Lumen URC, 88 Tavistock Place
London, WC1H 9RS

Register: <https://reospartners.wufoo.com/forms/the-uprocess-london-september/>

Cost: £99+VAT

Course includes: tuition, lunches, materials, books and refreshments (accommodation not included).

Places available : 20

Booking :

Visit www.reospartners.com/institute or the links above to register for this course.

Alternatively contact london@reospartners.com