



TRANSFORMATIVE
SCENARIO PROCESS
a course in mapping
and changing the future

1-3 November 2018 Berlin, Germany (English)



WHAT IS TRANSFORMATIVE SCENARIO PROCESS?

Transformative scenarios are about creating futures. While most scenario planning methodologies focus on adaptation, transformative scenarios seek to not only understand or adapt to a possible future but also to shape and impact it. The structured creative process helps diverse actors to see the different futures that are possible and discover what they can and must do.

Transformative scenarios help both participants and a broader audience to better understand what might happen through narratives of how the future can unfold - and how these unfolding future can be influenced.

For those involved in their creation, transformative scenarios offer a way to unblock situations that are polarized or stuck. The facilitated process combines imagination and rigor. It can become a game changer when a diverse set of people faces a complex challenge that is vital to them but that they have not been willing or able to work on together, perhaps because

they disagree on the very nature of the problem. The process enables them to construct shared understandings, stronger relationships, and clearer intentions, thereby creating the potential for action that will shape a better future.

The approach, described in the book **Transformative Scenario Planning** written by **Adam Kahane** of Reos Partners, was born 25 years ago and has been applied and adapted many times since then, from post-apartheid South-Africa to conflict-ridden Colombia. Reos Partners has in recent years conducted a wide variety of such processes, including in the fields of drug policy, democracy, the environment, development, justice, education, land reform, and food security, at national, regional, and hemispheric levels.

*We strongly recommend Adam Kahane's book as a course pre-reading.



COURSE CONTENT

This 2.5-day course on the Transformative Scenario Process includes an introduction to the concepts, sharing of cases where TSP has been applied to complex social and environmental challenges, the opportunity to apply scenario exercises to your own set of challenges, and time to reflect on your learnings.

We invite participants to join us on the afternoon of the first day to participate in the first workshop exercises and later for a welcome dinner.

On the second day, we will establish a shared understanding of what scenarios are, the difference between adaptive and transformative approaches, and when and how to apply them.

We will also embark on a mini-TSP exercise around a theme of common interest to the participants, starting with mapping core concerns, driving forces, certainties and uncertainties. On the third and final day, we will turn the scenario ingredients mapped into simple scenario stories that could have a transformative impact, and we will reflect on the implications of these stories as well as on the experience overall.

WHO SHOULD JOIN THIS COURSE?

- Leaders from business, government, academia and civil society who want to explore a new approach to addressing complex social problems and need to engage with diverse stakeholders
- Citizens who want to transform their city, community, or field starting with creating stories about possible futures
- Professional facilitators interested in learning the approach and enabling themselves to support transformative scenario processes

ABOUT THE FACILITATORS



Colleen Magner

is a director of Reos Partners and based in South Africa. In this capacity she has led multi-stakeholder initiatives in the areas of violence against women, climate change adaptation, food security, land reform, healthcare, education, mining safety, insurance, and support for orphans

and vulnerable children. She is also a writer and is co-author of *Mapping Dialogue: Essential Tools for Social Change*, which outlines a variety of transformative dialogue tools and change processes. As a faculty member at the University of Pretoria's Gordon Institute of Business Science, Colleen teaches courses in systems thinking for organisations, Transformative Scenarios, participative practices for social change, and dialogue for solving tough problems.



Anne Weber Carlsen

is a senior associate of Reos Partners based in Denmark. Her current work focuses on the future of work and on creating cooperatives of solopreneurs. As a consultant and leader she holds experience from a wide range of sectors and fields: education, food safety, local democracy,

integration, gender and culture from working in Europe and Africa. She facilitates teams, stakeholder groups and communities in working together to co-create innovative solutions to societal problems. She finds Transformative Scenario work a creative, playful, and hugely valuable way of addressing the increasing number of challenges the world is facing.

ABOUT REOS PARTNERS

Reos Partners (www.reospartners.com) is an international social enterprise that helps people move forward together on their most important and intractable issues. We design, facilitate, and guide processes that enable teams of stakeholders to make progress on their toughest challenges. Our approach is systemic, collaborative, and creative. We partner with governments, corporations, and civil society organizations on challenges such as education, health, food, energy, environment, development, justice, security, and peace. We operate both globally and locally, with offices in Cambridge (Massachusetts), Geneva, Johannesburg, Melbourne, Montréal, São Paulo, and The Hague. Our name comes from the Greek “rheos,” which means “flow.”

This course is organized in cooperation with **ZukunftGestalten**, a peer group of facilitators from Germany. Taken together, but mostly individually, we have supported people through a wide variety of transformations, processes, and changes on all continents (except Antarctica) and in a number of languages. Joining forces, we are now looking at challenges nearer to ourselves - as we see the need and feel the urge to tackle them. Reos is a natural partner for us, both to learn from, be inspired by, but also to collaborate, making methods like the Transformative Scenario Processes wider known and understood.

INFORMATION

DATE

1-3 November 2018

TIME

Starting at:

3pm on 1 November and

Finishing at:

5pm on 3 November 2018

VENUE

Social Impact Lab, Berlin,
Germany

COST

€1500 incl. VAT, 10% discount
for multiple people from the
same organisation

CONTACT

Daniel Hirschler at

daniel.hirschler@jetztkunst.net

REGISTER BY 1 October 2018

[Click here to register](#)